

TONY SMITH

INDUSTRIAL DESIGNER

www.tonysmith.work

Education | **Bachelor of Science in Industrial Design**
Virginia Tech, 2011

Experience | **Lead Industrial Designer - Contractor** | Ithaca, New York | 2023 - Present
Partnering with startup clients to design and develop consumer products from the ground up. Also supporting brand development and strategy.

Lead Industrial Designer | NewDealDesign | 2018 - 2020
Senior Industrial Designer | 2016 - 2018
Industrial Designer | 2014 - 2016
Led multidisciplinary design and engineering teams at a fast-paced consulting firm. Managed a variety of projects in parallel including medical devices, wearables, connected home products, audio products, and other consumer tech. Projects ran from initial concept stages all the way through final product development/DFM to deliver award-winning products to the shelf.

Junior Industrial Designer | Nonobject | 2012 - 2014
Integral staff designer in rigorous Silicon Valley design firm. Worked directly with clients on a daily basis. Responsibilities included: ideation sketching, rapid prototyping, rendering, presentation building, developing and finalizing design intent CAD.

Industrial Design Intern | Whipsaw | 2012
Worked for a design consultancy on a variety of consumer electronics, housewares, medical and ecomm devices. Contributed an array of tasks including research, sketching, model making, CAD development, and rendering.

ID Intern | GP Designpartners | Vienna, Austria | 2011
Worked with a multinational design team on a range of consumer facing

Other | **Work Sabbatical** | 2020 - 2022
Checked off some life bucket list items: hiked the 2,700 mile Continental Divide trail, rafted the Grand Canyon, traveled South America, and built furniture.

Awards | Red Dot 2016, 2017 | CES Last Gadget Standing 2018
iF Gold 2016 | Core77 Interaction Award 2018
IDSA Finalist 2017 | iF Award 2018

Contact | tonysmith8989@gmail.com
703-431-8909
Ithaca, NY